

# SNAP Provides Critical Boost to Local Economies Throughout Missouri

**The Supplemental Nutrition Program (SNAP) helps nearly 737,000 Missourians afford the food they need to be healthy & productive members of their communities, while providing an extra \$1.8 billion boost to our economy & businesses throughout our state.**

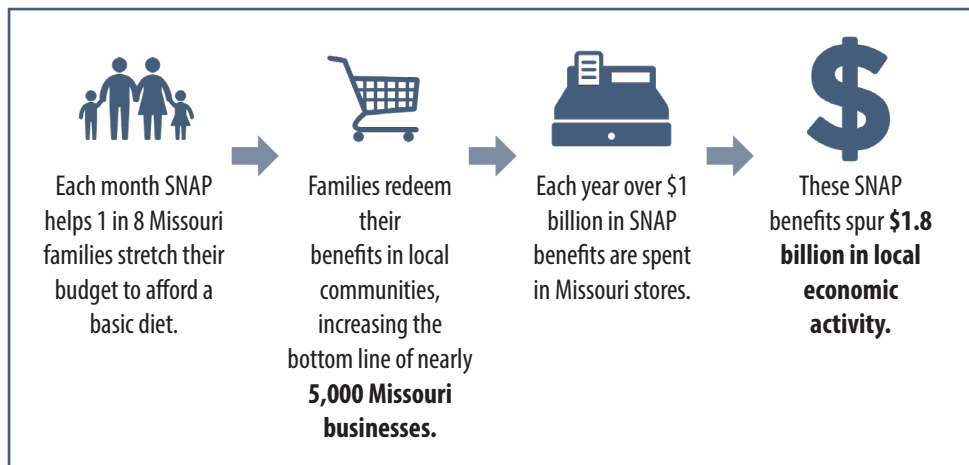
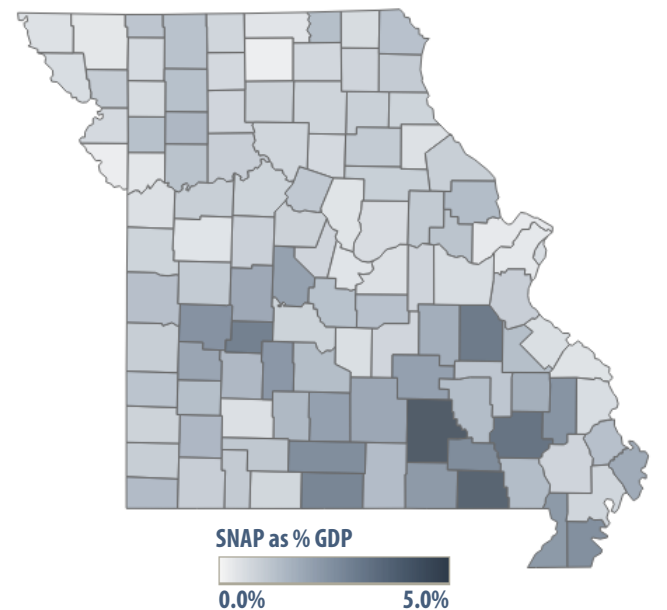
SNAP is an efficient public-private partnership providing families, children and seniors with limited incomes with the resources they need to purchase food directly from stores in their local community. Nearly 5,000 Missouri retailers (including grocery stores, superstores, and farmer’s markets) in every county in our state are supported by SNAP.

By increasing the purchasing power of families with low wages (and thereby increasing retail sales), SNAP creates a ripple effect on Missouri’s economy.

Benefits are spent quickly and increase the demand for products and services provided by local businesses, boosting job growth and the economy. Moody’s Analytics estimates that every SNAP dollar spent in local communities generates \$1.70 in economic growth.<sup>1</sup>

## SNAP Spurs Local Economies

SNAP Impact as % of County GDP



The \$1.061 billion dollars in SNAP benefits that were redeemed in FY2018 **led to an additional \$1.8 billion flowing through local communities in Missouri.** This is an especially critical boost to Missouri’s rural communities, accounting for nearly 5% of total Gross Domestic Product in some areas.

## Appendix: Estimated Economic Impact of SNAP by County

	% of Households Receiving SNAP <sup>i</sup>	FFY 2018 Total Benefits Issued <sup>ii</sup>	Estimated Annual Economic Impact <sup>iii</sup>	SNAP as % of Total GDP <sup>iv</sup>	# Participating SNAP Retailers <sup>v</sup>
Missouri	12.2%	\$1,061,334,229	\$1,804,268,189	0.6%	4,949
Adair	10.3%	\$ 3,469,721	\$5,898,526	0.8%	20
Andrew	6.8%	\$ 1,507,015	\$2,561,926	1.1%	8
Atchison	9.7%	\$ 463,121	\$787,306	0.5%	6
Audrain	10.7%	\$ 4,333,358	\$7,366,709	1.0%	19
Barry	15.6%	\$ 7,424,644	\$12,621,895	1.1%	47
Barton	14.6%	\$ 2,274,361	\$3,866,414	1.3%	16
Bates	13.8%	\$ 2,439,905	\$4,147,839	1.5%	19
Benton	14.5%	\$ 3,724,498	\$6,331,647	2.2%	21
Bollinger	16.8%	\$ 2,516,107	\$4,277,382	2.9%	10
Boone	9.8%	\$ 22,915,419	\$38,956,212	0.4%	111
Buchanan	15.2%	\$ 20,163,117	\$34,277,299	0.7%	72
Butler	21.6%	\$ 12,807,534	\$21,772,808	1.6%	48
Caldwell	9.9%	\$ 1,205,358	\$2,049,109	1.7%	9
Callaway	10.7%	\$ 6,269,528	\$10,658,198	0.7%	34
Camden	11.3%	\$ 6,488,094	\$11,029,760	0.9%	51
Cape Girardeau	11.1%	\$ 13,615,145	\$23,145,747	0.6%	48
Carroll	14.6%	\$ 1,262,144	\$2,145,645	1.0%	12
Carter	21.5%	\$ 1,683,623	\$2,862,159	3.1%	11
Cass	9.5%	\$ 11,116,128	\$18,897,418	0.9%	68
Cedar	23.0%	\$ 2,932,612	\$4,985,440	2.3%	13
Chariton	8.2%	\$ 866,607	\$1,473,232	0.8%	8
Christian	9.0%	\$ 9,547,110	\$16,230,087	1.2%	58
Clark	10.4%	\$ 930,647	\$1,582,100	1.4%	13
Clay	7.4%	\$ 23,760,564	\$40,392,959	0.4%	142
Clinton	9.1%	\$ 2,382,179	\$4,049,704	1.4%	19
Cole	10.1%	\$ 11,365,169	\$19,320,787	0.4%	61
Cooper	11.4%	\$ 2,534,110	\$4,307,987	0.9%	16
Crawford	18.6%	\$ 5,610,573	\$9,537,974	2.0%	22
Dade	13.1%	\$ 1,143,189	\$1,943,421	1.5%	9
Dallas	14.9%	\$ 3,442,179	\$5,851,704	2.7%	18
Daviess	9.6%	\$ 1,175,717	\$1,998,719	1.4%	7
DeKalb	7.3%	\$ 1,112,797	\$1,891,755	0.7%	4

Dent	17.5%	\$ 3,583,268	\$6,091,556	2.5%	10
Douglas	23.6%	\$ 3,104,927	\$5,278,376	3.1%	11
Dunklin	25.9%	\$ 11,821,825	\$20,097,103	2.7%	40
Franklin	10.0%	\$ 14,313,388	\$24,332,760	0.6%	78
Gasconade	8.8%	\$ 1,876,503	\$3,190,055	0.9%	12
Gentry	9.5%	\$ 682,865	\$1,160,871	0.7%	9
Greene	11.0%	\$ 51,601,829	\$87,723,109	0.6%	227
Grundy	13.5%	\$ 1,727,994	\$2,937,590	0.8%	11
Harrison	13.1%	\$ 1,515,092	\$2,575,656	1.4%	9
Henry	17.1%	\$ 4,578,441	\$7,783,350	1.2%	29
Hickory	15.1%	\$ 1,663,404	\$2,827,787	3.5%	13
Holt	9.5%	\$ 452,305	\$768,919	0.6%	3
Howard	11.3%	\$ 1,371,311	\$2,331,229	1.2%	9
Howell	19.6%	\$ 10,461,795	\$17,785,052	1.6%	59
Iron	19.2%	\$ 2,638,553	\$4,485,540	1.3%	15
Jackson	13.0%	\$ 148,595,424	\$252,612,221	0.5%	560
Jasper	14.4%	\$ 25,355,142	\$43,103,741	0.9%	148
Jefferson	11.4%	\$ 28,973,473	\$49,254,904	1.1%	133
Johnson	11.1%	\$ 5,338,994	\$9,076,290	0.4%	39
Knox	12.1%	\$ 445,857	\$757,957	0.9%	5
Laclede	16.7%	\$ 8,101,360	\$13,772,312	1.5%	41
Lafayette	13.0%	\$ 4,610,325	\$7,837,553	1.0%	35
Lawrence	15.7%	\$ 7,592,006	\$12,906,410	1.7%	29
Lewis	8.1%	\$ 1,247,151	\$2,120,157	1.2%	13
Lincoln	12.4%	\$ 8,470,761	\$14,400,294	1.6%	44
Linn	9.8%	\$ 2,011,375	\$3,419,338	0.9%	12
Livingston	13.9%	\$ 2,260,981	\$3,843,668	0.8%	13
Macon	10.5%	\$ 1,979,276	\$3,364,769	0.9%	20
Madison	17.2%	\$ 2,964,706	\$5,040,000	2.0%	10
Maries	12.2%	\$ 1,043,848	\$1,774,542	1.4%	7
Marion	13.7%	\$ 5,631,508	\$9,573,564	0.9%	38
McDonald	17.0%	\$ 4,741,738	\$8,060,955	1.6%	34
Mercer	8.5%	\$ 339,543	\$577,223	0.8%	6
Miller	14.0%	\$ 4,735,669	\$8,050,637	1.4%	21
Mississippi	34.3%	\$ 4,475,336	\$7,608,071	2.1%	17
Moniteau	9.6%	\$ 1,621,568	\$2,756,666	0.9%	11
Monroe	9.8%	\$ 1,117,218	\$1,899,271	1.2%	11
Montgomery	14.1%	\$ 1,896,938	\$3,224,795	1.2%	12

Morgan	16.9%	\$ 4,288,003	\$7,289,605	2.4%	26
New Madrid	27.8%	\$ 5,502,503	\$9,354,255	0.8%	20
Newton	11.2%	\$ 9,998,074	\$16,996,726	1.1%	35
Nodaway	11.6%	\$ 1,476,792	\$2,510,546	0.4%	16
Oregon	18.9%	\$ 3,077,190	\$5,231,223	2.7%	14
Osage	5.3%	\$ 1,046,310	\$1,778,727	0.5%	13
Ozark	19.7%	\$ 1,969,890	\$3,348,813	3.3%	12
Pemiscot	32.0%	\$ 7,538,437	\$12,815,343	3.0%	18
Perry	10.3%	\$ 2,547,062	\$4,330,005	0.5%	14
Pettis	14.7%	\$ 9,073,426	\$15,424,824	1.0%	44
Phelps	11.9%	\$ 7,271,862	\$12,362,165	0.8%	39
Pike	12.8%	\$ 2,776,497	\$4,720,045	1.0%	17
Platte	5.2%	\$ 6,541,313	\$11,120,232	0.2%	48
Polk	14.6%	\$ 6,021,551	\$10,236,637	1.7%	27
Pulaski	9.8%	\$ 7,608,517	\$12,934,479	0.6%	38
Putnam	12.2%	\$ 577,056	\$980,995	0.4%	4
Ralls	7.3%	\$ 1,098,207	\$1,866,952	0.5%	11
Randolph	13.2%	\$ 5,100,357	\$8,670,607	0.7%	27
Ray	11.2%	\$ 3,038,430	\$5,165,331	1.4%	12
Reynolds	16.9%	\$ 1,505,068	\$2,558,616	1.6%	9
Ripley	21.8%	\$ 4,460,285	\$7,582,485	4.6%	15
Saline	13.4%	\$ 3,999,660	\$6,799,422	0.9%	22
Schuyler	14.7%	\$ 474,093	\$805,958	1.5%	5
Scotland	11.3%	\$ 380,079	\$646,134	0.7%	8
Scott	20.2%	\$ 11,901,403	\$20,232,385	1.5%	39
Shannon	21.2%	\$ 2,258,035	\$3,838,660	4.9%	10
Shelby	10.8%	\$ 810,411	\$1,377,699	1.0%	9
St. Charles	4.5%	\$ 24,484,519	\$41,623,682	0.3%	207
St. Clair	13.8%	\$ 1,879,219	\$3,194,672	2.9%	13
St. Francois	17.2%	\$ 15,130,554	\$25,721,942	1.5%	64
St. Louis city	22.3%	\$ 113,717,809	\$193,320,275	0.6%	321
St. Louis	9.0%	\$ 153,196,982	\$260,434,869	0.3%	687
Ste. Genevieve	14.1%	\$ 2,111,998	\$3,590,397	0.6%	13
Stoddard	18.4%	\$ 6,560,904	\$11,153,537	0.9%	23
Stone	11.4%	\$ 4,384,530	\$7,453,701	1.2%	27
Sullivan	10.5%	\$ 995,938	\$1,693,095	0.2%	7
Taney	15.3%	\$ 10,718,059	\$18,220,700	0.8%	59
Texas	20.6%	\$ 5,099,684	\$8,669,463	2.2%	23

Vernon	16.5%	\$ 4,370,676	\$7,430,149	1.1%	18
Warren	11.9%	\$ 5,616,700	\$9,548,390	1.4%	20
Washington	22.3%	\$ 7,190,194	\$12,223,330	3.7%	25
Wayne	22.3%	\$ 3,719,707	\$6,323,502	4.0%	20
Webster	14.9%	\$ 5,814,223	\$9,884,179	1.7%	32
Worth	8.1%	\$ 267,106	\$454,080	1.3%	4
Wright	24.3%	\$ 4,994,194	\$8,490,130	2.5%	20

- i. U.S. Census Bureau; American Community Survey (ACS) Five-Year Published Tables, 2017
- ii. Missouri Budget Project Analysis of Missouri Department of Social Services Monthly Management Reports (County); United States Department of Agriculture, SNAP Monthly State Participation and Benefit Summary – Public Data, Fiscal Year 2018 (State)
- iii. Moody’s Analytics SNAP Economic Multiplier
- iv. Bureau of Economic Analysis: Gross Domestic Product by County & State
- v. United States Department of Agriculture: SNAP Retailer Data

## NOTES

1. Moody’s Analytics estimate of the SNAP economic multiplier during a mid- to late-stage economic expansion; Zandi, M. Sweet, R. and Yaros B. (2019). Evolving Picture of the U.S. shutdown costs.